



ESRA ELDEN

@ esrakubraelden@gmail.com

5353260398

Izmir

in esrakubraelden



## OBJECTIVE

I am an innovative person who does her job with passion, pays attention to details, takes the job she started to the end, is a cheerful, quick learner. I am understanding and harmonious in communicating with people. My mission is to learn new things and improve my skills. I would like to state that I am extremely self-sacrificing and enthusiastic and that I want to take the responsibility required by the position with curiosity and enthusiasm. I am aware that willing, diligent, and careful work will definitely bring success. For this reason, I do not doubt that I can contribute to you with my skills and work discipline.



## PERSONAL DETAILS

Date of Birth : 10.05.1996



## SKILLS

Production Management- SAP- Advanced Excel- Strategic Planning- Feasibility Study- Marketing Strategies- Kaizen- Import and Export- Problem solving- Project Management- Teamwork- Project coordinator- TAM-SAM-SOM-



## REFERENCE

**Prof. Süleyman Uyar - "Alanya Alaaddin Keykubat University"**

Academician  
Süleyman.uyar@alanya.edu.tr  
05327181134

**Doç. Yakup Akgül - "Alanya Alaaddin Keykubat University"**

Academician  
yakupakgul@alanya.edu.tr  
05054755256



## LANGUAGE

English C2

Arabic B2



## ACHIEVEMENTS & AWARDS



## EDUCATION

2015-2019

**Alanya Alaaddin Keykubat University**

International Trade

2017- 2021

**Atatürk University**

Occupational Health and Safety



## EXPERIENCE

October 2016 -  
January 2017

**Alanya Chamber Of Industry and Commerce**

Volunteer intern  
Chamber Of Industry and Commerce functioning and process improvement

2017 - 2019

**United Nations Development Program Habitat Association**

Volunteer instructor  
I volunteer as a trainer and organized pieces of training in the Financial Literacy Program.

2018 - October  
2018

**Ministry of Commerce**

Volunteer intern  
I worked as an intern at the Aegean Customs and Trade Directorate and gained experience in the process.

May 2017 - June  
2019

**Mt Campus Events Blog**

Blogger  
I was the blogger on the Mt Campus Events page. I introduced and announced inter-university development, conferences, training, symposiums.

2017 - 2018

**Women, Democracy and Innovation Association Club**  
Founding Vice President



## PROJECTS

**Turkey Exporters Assembly and Ministry of Economy**

Innovation Project- Team member and Innovation Ambassador

Alanya 5th Entrepreneurship Competition-Incentive award

Alkü There is a Job in This Idea Competition - 3rd Prize



## ACTIVITIES

Badminton, Cycling, Kalimba, Ebru art.

## **Tubitak and intermediary institution Kocaeli Technopark**

Tübitak Individual Young Entrepreneur Project

## **Asoscongress International Symposium on Social Humanities and Administrative Sciences**

I took part in the execution of the event

## **UNDP Women**

UNDP Social Cohesion Ideathon UN Development Program Social Integration Project through Art

## **Alkü Liberal Arts**

Project writing program

## **Ja Start-up Program**

Start-up Business Idea Development

## **Endeavour Casecampus Fellow**

Endeavour Akbank Casecampus Program Graduate- Fellow



## EDUCATION AND TRAINING

Digital Marketing Training

Financial Statement Analysis Training

Neuromarketing - Consumer Behavior and

Purchasing Training

Harvardx Technology Entrepreneurship Lab to Market

Kosgeb Entrepreneurship Training

Turkish Foreign Policy-International Relations Training

Effective Selling Techniques on

Instagram&Facebook

E-commerce Management Programmatic

Advertising Training

SEO Training (search optimization)

Ads Training

HTML5 and CSS3 , C# Training

Python

Internal audit Training

UX Design

Churn and Customer Retention Management

CX Customer Experience Management

UNDP Digital Skills Development Program

Harvardx Entrepreneurship in Emerging

Economies