

HENRIETTA CHIMTO IFYEDE

Address: Ijesha, Surulere, Lagos. **E-Mail:** henriettaifyede@gmail.com

LinkedIn: Henrietta Ifyede <https://bit.ly/2xlrr1X> || **Mobile number:** +2348183162648

Career Profile: A Masters degree holder and First class graduate of Linguistics and Communication with experience in Digital marketing, corporate communications, social welfare and corporate services. I play a key cross-functional role in establishing processes and operations to support seamless execution for the broader team's external and internal engagement.

Education

10/2020	University of Virginia, USA A Coursera online course in Marketing Analytics
2018-2020	University of Cape Town, South Africa M.A Linguistics Key Modules: Multilingualism, Sociolinguistics, African Languages in Education and Syntax.
07/2018 – 08/2018	University of Cologne, Germany International Summer School
2014-2018	University of Port Harcourt, Nigeria B.A Linguistics and Communication (Comm. Major) First Class Honours Key Modules: Digital Communication, Language and the Media, Public Relations and Advertising, Persuasion and Marketing Communication, Media Management, International communication, Journalism, Editing and Publishing

Work Experience

Dec. 2019 - Date	Phillips Consulting Limited (pcl.)
Position:	Analyst (International Development & Corporate Services)
Tasks:	<ul style="list-style-type: none">• International Development (business development, monitoring & evaluation of business opportunities, building case studies, strategy development)• Managing all Client Data (Hubspot CRM tool)• Practice Management (project governance, quality assurance, tracking project delivery compliance, data analysis)• Commercial Admin (Interfacing on all legal documentation)• Tracking of all Business Enquiries• Training Facilitation • Managing Internal & External Feedback
June 2019	Cleverclicks
Position:	Digital Marketing Intern
Tasks:	<ul style="list-style-type: none">• Assisted the Head of Client Services in market research and analyses for clients in the UK• Assisted in SEO and user engagement for clients in the UK

July 2018 - May 2019 **University of Cape Town, South Africa**

Position: **Academic Tutor**

Task: • Tutored second year students in Syntax, Language meaning and structure

Aug. 2018 – Oct. 2019 **Office for Inclusivity and Change, University of Cape Town**

Position: **Survivor Support Officer**

Tasks: • Provided psycho-social support to survivors of sexual offences, domestic and Gender-based Violence and all forms of discrimination.
• Facilitated Workshops and Training on sexual offences/violence.

May 2016 – Oct. 2016 **Choice Hub Foundation, Nigeria**

Position: **Director of Communications and Welfare**

Tasks: • Launched the ‘Break the Silence Campaign’ in Port Harcourt, Nigeria.
• Efficiently managed stakeholders for, ‘Break the Silence Campaign’
• Participated in the, ‘Break the Silence’ advocacy on SRHR in the

University of Port Harcourt and generated over 5,000 signatures on social media.

Professional skill

Leadership || Communication || People management || Critical thinking || Microsoft office suite ||

Strategic Planning || Social networking || Interpersonal skill || Organizational skills || Teamwork

Scholarships & Awards

2018 Mandela Rhodes Scholar

2017 Best Speaker, Maiden Vice Chancellor’s Inter-faculty debate Championship, University of Port Harcourt

2016 Winner, Student Union Inter-Faculty Debate Championship, University of Port Harcourt

Leadership Experience

- Team Lead, p.c.l. hackathon on process innovation
- Founder, Heritage Book Club (over 120 members in 2 government secondary schools in Lagos)
- Vice President, Nigerian Students’ Society, University of Cape Town
- Postgraduate Mentor, Faculty of Humanities, University of Cape Town
- Vice President, Linguistics and Communication Students’ Association, University of Port Harcourt
- President, University of Port Harcourt Debate Club
- Public Relations Officer, Nigerian Institute of Public Relations Students’ Association

Volunteering

Nov. 2019 – date Trainer & Communications Personnel || **Stand to End Rape (STER) Initiative**

May 2012 – Dec. 2012 English Teacher || **Concept Educational Services**