

IBRAHIM AJIBADE

(Economist | Finance Analyst)

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PROFILE

My vision is to apply my theoretical knowledge of Economics & Financial Accounting and Statistical Data analysis skills towards achieving the goals of a world-class firm.

I have significant experience in Financial Data Analysis, Business Intelligence, as well as Tax Compliance. I have also obtained core technical skills such as Advanced Microsoft Excel, SAGE, Quickbooks & EVIEWS (Statistical Analysis tool).

I also have vast knowledge and experience in **Marketing** and **Digital Media Communications**.

EDUCATION

University of Ibadan.

BSc Economics: Second Class Upper Honors

Ibadan, Nigeria

2013 – 2017

University of Ilorin

MSc. Economics: (In view)

Ilorin, Nigeria

2019 – till date

Best courses: Financial Accounting, Developmental Economics, Monetary Economics, Economics of Marketing, and Industrial Psychology.

Research Work: "EMERGENCE OF THE ASIAN TIGERS AS A MODEL FOR NIGERIA'S DEVELOPMENT." – (2017)

Non-Academic Activities

- **Class Representative:** 2013-2015 Sessions.
- **Electoral Committee Member**, National Economics Student Association, 2015.
- **Sports Director**, National Economics Students Association, 2016.
- **University of Ibadan Football Team**; Nigerian University Games, September 2016.

Achievements

- Awarded **Sportsman of the Year** (National Economics Students Association U.I Awards, 2014)
- Award of Honor for '**selfless service**' as Sports Director (National Economics Students Association U.I Awards, 2016)

Lagos State Model College, Meiran

Secondary School Certificate

Lagos, Nigeria

2004 - 2010

PROFFESIONAL CERTIFICATIONS

- **CHARTERED INSTITUTE OF BANKERS of NIGERIA(CIBN)** | ACIB Level October 2019
- Institute of Chartered Accountants of Nigeria | **(ICAN)** In- View
- **Associate Member, NIGERIAN ECONOMIC SOCIETY, (NES) | MNES**

- **E-Marketing Institute** (Copenhagen, Denmark).
Certified Professional; **Social Media Marketing** April 2018
Certified Professional; **E-Mail Marketing.** April 2019

WORK EXPERIENCE

Management Information Analyst / Trading Analyst | **GASTERMINALING Nigeria Limited** (Nov 2019 -)

- Processed Purchase Orders and Sales Orders, Inventory management with the use of SAGE (ERP)
- Extracted raw data from SAGE (ERP tool), interpreted and analyzed data to identify key metrics and transform raw revenue and expenditure data into meaningful, actionable information.
- Used quantitative data gathered to perform variance analysis and comparative analysis which helped to develop an understanding of customer behavior, demographic patterns and trade cycle trends.
- Presented periodic reports that helped guide management decisions.

- Impactful data analysis and reporting using Advanced Excel Analysis i.e Pivot tables and LOOKUP functions
- Monitored and analyzed daily changes in key financial and LPG industry data such as Exchange rates, Global LPG (Mont-belvieu) pricing and Competitor pricing to make data-based forecasting and pricing decisions.
- Performed extensive industry/market research periodically for business intelligence i.e. to anticipate trends, and make data-driven recommendations.
- Daily interaction with existing customers to secure continuous patronage, resolve complaints and establish a continuous trading feedback loop.
- Interaction with Potential customers for Marketing, Prospecting and Relationship Management.
- Interface with Industry Regulators DPR, NLNG, NUPENG, other major players in the supply chain.

Accounting & Digital Marketing Associate | Ado Bayero Mall, Kano.

(May 2017- September 2018)

- Experience in the areas of tax compliance and liaising with relevant revenue authorities.
- Computing Payroll taxes and Value added tax.
- Preparing office administrative budgets.
- Prepared & presented monthly reports of office admin revenue and expenses.
- Customer & Stakeholder relationship management
- Managed social media pages of **Nigeria's 4th Largest Shopping Mall**; Facebook, Instagram and Twitter
- Developed a social media strategy for the mall. Created text and info-graphic media content.
- Initiated, curated and spearheaded several viral online marketing campaigns for international brands such as: **Shoprite, Game, FilmHouse Cinema**. Increased social media engagement rates by over 20% across all platforms.

TECHNICAL SKILLS:

- Advanced Microsoft Excel, Microsoft Office (Teams, Word, PowerPoint and Outlook)
- SAGE (Enterprise Resource Package)
- QuickBooks
- E-VIEWS (Statistical Application) for Econometric Data Analysis.

CORE FINANCE SKILLS:

- Financial Statement Analysis (Fundamental & Technical Analysis).
- Financial/Economic Modelling and Forecasting
- Business Plan writing/pitch
- Accounting Concepts and Principles
- Nigerian Corporate Law & Tax policy.
- Practice of Banking/Banking Regulations

IT/ DIGITAL MEDIA MARKETING SKILLS:

- Social media Marketing, E-mail Marketing, Search Engine Optimization, Content Development, Social listening & Trend analysis
- Lead Generation, Progress Analytics, Data Analysis and Reports Presentation
- Impeccable writing skills
- Presentation Skills.

SOFT SKILLS:

- Outstanding Analytical skills, Negotiation skills, Time management, Adaptability and respect for Socio-Cultural Diversity, Team Work, Excellent communication skills, Approach to Problem Solving, Leadership skills, Rapt attention to detail, Self-driven to achieve set tasks, Integrity, Great sense of humor and very eager to learn.
- **Hobbies:** Football, Athletics, Traveling and Writing.
- **Languages:** Fluent English and Yoruba. Basic Hausa.
- **Age:** 26

REFEREES

Available upon request.