

9/28/2020

UGOCHUKWU IFEANYI MACDONALD

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Education

University of Ibadan

2015-2019 | Bachelor's Degree in Political Science | Second Class Upper

- Member of department's student legislative arm (2014/2015).

Certification

- Investment Foundations from CFA.

Experience

Freelance Content Writer

Elitefold | elitefold.com | 09/2019 – 02/2020

- Content creation, ranged from contents for blogs, to articles, to copies.
- Total number of content creation gigs done summed up to 30, with writing flexibility and broadness in content topics. Wrote contents on artificial intelligence, travel, amazon, life coaching, fashion, marketing, etc.
- Performed other duties as the need arose. Duties like exchange of ideas and knowledge with boss, and discussions with boss regarding content and Elitefold's future.
- Done jobs individually, without ties to any company, as a standalone writer. Touched further areas like stat pages, biography development, and a long time hobby, creative writing. Total gigs are over 50 when summed with work done under Elitefold.

Treasurer (informal volunteering).

10/2019 – present

- Portfolio management (stocks) for a small group of entrepreneurs.
- Head research and study, when the need arises. Gained in the process some basic understanding of investments and finance.

Skills

- Creative Writing.
- Content Creation.
- Research.
- Effective Communication and Teamwork.
- Microsoft Word Proficiency.

- Project Management.
- Creativity.