

YUSUF RIDWAN MOYOSORE

Product Manager/Product Designer

INFO

Address 18, Babani Street, Ebute Metta, Lagos
Phone 2348060917062
E-mail moyosore.yusuf@gmail.com

SKILLS

Analytical Thinker

Effective Team Leader

Solution Strategies

Great Communication Skills

High Attention To Detail

HTML/CSS/JavaScript

UI/UX Design

Adobe XD

Figma

Trello

JIRA

AHA

HOBBIES

Playing Numeracy Games, Football, Chess, Scrabble, Swimming and Travelling



PROFESSIONAL SUMMARY

Skilled and seasoned Product Manager with experience in product marketing, product introduction, and the overall management of a product's life from conception to fruition. Experienced in assessing customer desires and requirements and generating a product that successfully meets those standards. An analytical thinker with vast experience in Product designing who works collaboratively to get job done.



EMPLOYMENT HISTORY

Lead, Product Development at Versa Haven Resources Limited

August 2019 - Present

- Lead the design of products and features from the ideation stage to post-launch.
- Facilitate product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products.
- Design user flows, interactions, and experiences that are simple, elegant, intuitive, and consistent across web and mobile platforms.
- Run user research and user testing to evaluate the current product and user needs.
- Work directly with Product Management, Engineering, and Marketing to effectively launch new features.
- Constantly audit, analyze, and iterate, leveraging quantitative as well as qualitative metrics.
- Take a data-driven approach to design growth experiments, while maintaining a relentless focus on delivering real value for our customers.
- Responsible for ensuring designs are consistent, making sure products align with brand, and identity.
- Communicating design ideas through different methods depending on the stage of life of the product, to co-workers and stakeholders.

Product Manager/Product Designer at Justholla International Ltd, Ogudu (Remote)

October 2017 - July 2019

- Manage product development and product life cycle from start to finish.
- Translate concepts into wireframes and mockups that lead to intuitive user experiences. Identify design problems and devise elegant solutions.
- Develop requirements documentation and product development roadmap.
- Assess user feedback and lead initiatives for product adjustments and improvement to grow user base and overall user satisfaction.
- Manage and implement marketing activities through research, strategic planning and implementation.
- Assess market competition by comparing the company's product to competitors' products.
- Ensure delivery of product design revisions and updates in line with product vision.
- Creation of product awareness i.e. attending exhibitions, sales show to showcase the brand.

Software/Web Technology Officer at Mallforafrica (Mallboxes Ltd), Victoria Island

November 2017 - April 2019

- Conduct reviews and tests on company App across all platform as well as developing ways to improve existing solutions.
- Gather and evaluate user requirements in collaboration with product managers and engineers.

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- Develop wireframes and prototypes that clearly illustrate how sites function and look like.
- Identify and troubleshoot UX problems (e.g. responsiveness).
- Carry out research to stay in touch with the latest trends in web development.
- Conduct layout adjustments based on user feedback.
- Provision of technical assistance on App use and issues resolution to Customers.

Information Technology Officer at Mallforafrica (Mallboxes Ltd)

January 2015 - October 2017

- Perform regular maintenance on all system software and hardware as per maintenance schedule.
- Troubleshooting and fixing at the desktop level, including installation and upgrade of current office applications, operating system, anti-virus software, conducting file backups, and configuring systems and applications.
- Documentation of all requests for technical support assistance including end user identification information, nature of problem, and steps taken to resolve issues as well as uploading all documentation in the knowledge repository.
- Attend to tickets raised by the Customer service team on technical issues, respond to the issue/problem and apply appropriate resolutions to close the issue/problem in a timely manner.
- Manage File Servers, Mail Servers and Communication Servers.
- Manage Cloud Operation Solutions and SaaS Solutions.

Direct Sales Agent at First City Monument Bank Plc, Head Office, Tinubu, Lagos

May 2014 - January 2015

- Developing and sustaining long-lasting relationships with customers.
- Calling potential customers to explain company products and encourage purchases.
- Developing in-depth knowledge of company products
- Collaborating with the marketing department to ensure that the company is reaching its target audience.
- Identification and sourcing of new customers.
- Deposit liability generation.

EDUCATION

MSc. Computer Science, University of Ilorin, Kwara State

October 2015 - August 2017

BSc. Information & Communication Science, University of Ilorin, Kwara State

September 2010 - July 2013

HND, Computer Science, Federal Polytechnic Offa, Kwara State

April 2007 - September 2008

COURSES, TRAININGS AND RESEARCHES

- Microsoft Certified System Engineer at United Global Resources Limited
- Managing Customers Using Technology at Alison
- New Product Development at Coursera
- Project Management Principles and Practices Specialization at Coursera
- Application Of Dimensionality Reduction On Classification Of Colon Cancer Using ICA And K-NN Algorithm (MSc Thesis)