

# IBRAHIM AJIBADE

(BSc Economics, Corporate Finance Enthusiast)

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## PROFILE

I am a trained Economist, determined to have a long-term career in Corporate Finance (**i.e Business Management, Investment Banking, Tax, Audit, Consulting**). My vision is to apply my theoretical knowledge of Economics & Financial Accounting and analytical skills towards achieving the goals of a world-class institution. I also have vast knowledge and experience in **Marketing** and **Digital Media Communications**.

## EDUCATION

### University of Ibadan.

**BSc Economics: Second Class Upper Honors**

**Ibadan, Nigeria**

2013 – 2017

### University of Ilorin

**MSc. Economics: (In view)**

**Ilorin, Nigeria**

Oct 2018 – till date

*Best courses: Financial Accounting, Developmental Economics, Monetary Economics, Economics of Marketing, and Industrial Psychology.*

**Research Work: "EMERGENCE OF THE ASIAN TIGERS AS A MODEL FOR NIGERIA'S DEVELOPMENT." – (2017)**

### Non-Academic Activities

- **Class Representative:** 2013-2015 Sessions.
- **Electoral Committee Member**, National Economics Student Association, 2015.
- **Sports Director**, National Economics Students Association, 2016.
- **University of Ibadan Football Team**; Nigerian University Games, September 2016.

### Achievements

- Awarded **Sportsman of the Year** (National Economics Students Association U.I Awards, 2014)
- Award of Honor for '**selfless service**' as Sports Director (National Economics Students Association U.I Awards, 2016)

### Lagos State Model College, Meiran

Secondary School Certificate

**Lagos, Nigeria**

2004 - 2010

## PROFFESIONAL CERTIFICATIONS

- **CHARTERED INSTITUTE OF BANKERS of NIGERIA (CIBN) | ACIB** October 2019
- Institute of Chartered Accountants of Nigeria (**ICAN**) - In View
- **NIGERIAN ECONOMIC SOCIETY, (NES) - Associate Member | MNES** January 2018
- **E-Marketing Institute** (Copenhagen, Denmark).  
Certified Professional; **Social Media Marketing** April 2018  
Certified Professional; **E-Mail Marketing.** April 2019

## WORK EXPERIENCE

### **Accounting & Digital Marketing Associate at Ado Bayero Mall, Kano. (May 2017- September 2018)**

- Experience in the areas of tax compliance and liaising with relevant revenue authorities.
- Computing Payroll taxes and Value added tax.
- Preparing office administrative budgets.
- Prepared & presented monthly reports of office admin revenue and expenses.
- Customer & Stakeholder relationship management
- Managed social media pages of **Nigeria's 4th Largest Shopping Mall**; Facebook, Instagram and Twitter
- Developed a social media strategy for the mall. Created text and info-graphic media content.
- Initiated, curated and spearheaded several viral online marketing campaigns for international brands such as: **Shoprite, Game, FilmHouse Cinema.** Increased social media engagement rates by over 20% across all platforms.

## **CORE SKILLS:**

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- Fundamental Analysis
- Financial Modelling
- Business Plan writing/pitch
- Accounting Concepts and Principles
- Nigerian Corporate Tax Law & Policy
- Practice of Banking/Banking Regulations
- Microsoft Office (Excel, Teams, Word, PowerPoint and Outlook)
- E-VIEWS (Statistical Application) for Econometric Data Analysis.

## **SOFT SKILLS:**

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- Outstanding Analytical skills, Time management, Adaptability and respect for Socio-Cultural Diversity, Team Work, Excellent communication skills, Impeccable writing & presentation skills, Flexible Approach to Problem Solving, Leadership skills, Rapt attention to detail, Self-driven to achieve set tasks, Integrity, Great sense of humor and very eager to learn.
- **Hobbies:** Football, Athletics, Traveling and Writing.
- **Languages:** Fluent English and Yoruba. Basic Hausa.
- **Age:** 26

## **IT/ DIGITAL MEDIA MARKETING SKILLS:**

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- Social media Marketing, E-mail Marketing, Search Engine Optimization, Content Development, Social listening & Trend analysis
- Lead Generation, Progress Analytics, , Data Analysis and Reports Presentation
- Creative Writing
- Presentation Skills

## **REFEREES**

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Available upon request.